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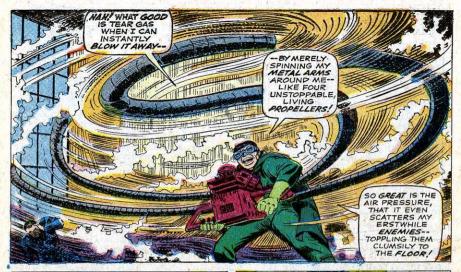
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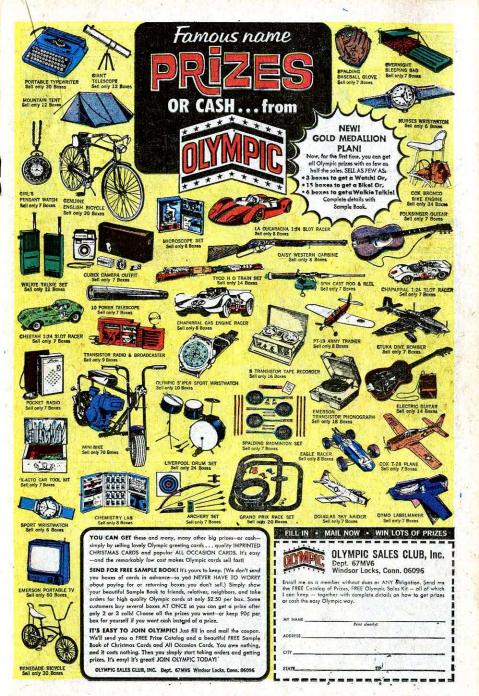


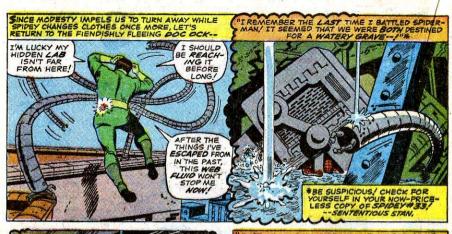






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ITEM! This one's gonna flip you outta your | crow's nest! Even the amazin' ABC-TV network has come under the spell of Marvelmania! Almost before you know it, they're gonna feature an hour-long, evening TV Special—in full color, natch—to kick off our upcoming weekly FANTASTIC FOUR series! At the time we write these imperishable words, the date hasn't yet been finalized, so whatever you do, keep watching the TV listings in your newspaper - we couldn't bear to have you miss it! Or, if you're the titanic type who takes no chances, you can always drop a line to the president of ABC, at 1330 Ave. of The Americas, New York City, and bug him for the info. Just tell 'im Honest Irving sent you! And, in the mean-time - THINK MARVEL!

ITEM! Well, we did it again! Another earth shattering MISTAKE of a magnitude which only your batty Bullpen could achieve! We've been touting the title of our newest and nuttiest sensation, BRAND ECHH, for the past two months - and just realized we've been labeling it wrong! The actual title is: NOT BRAND ECHH - cause if the word NOT is omitted, things'll be more confusing than ever around here! There! Now that we've set the record straight, we're gonna go out and kick ourselves around the block-if the real Brand Echh doesn't beat us to it! Anyhow, like we always say — THINK MARVELI

ITEM! Here's more straight scoop on our senses-staggering SPECIALS for this summer. We've already told you about the 25¢ ish of SGT, FURY AND HIS HOWLING COM-MANDOS, as well as our MILLIE THE MODEL SPECIAL. (It IS ours, isn't it? Anyway, we think so!) But now, the long-awaited DAREDEVIL SPECIAL and the AVENGERS SPECIAL are both on sale! Ol' DD features an all-new and original 39-page block-bustin' action thriller, in which our lovable hornhead battles like a demon against Electro and his Emissaries of Evil -and wait'll you see who the Emissaries are!! There are also a whole kaboodle of feature pages, diabolically dreamed up by Stan and Gene, containing the liltin' low-down on DD—as well as some scintillating surprises and powerhouse pin-ups! And, just between us, the AVENGERS SPECIAL is just as great! It features possibly the longest single comics mag spectacular ever produced-49 full pages of more super-hero action than anyone ever thought possible! You'll see the old Avengers—the new Avengers-the Sub-Mariner, Nick Fury, more vil-lains than you can count, and just about everything we could toss in to make sure you get your money's worth! Remember: the DAREDEVIL SPECIAL, and the AVENG-ERS SPECIAL—both containing only trandnew material; both chock-full of thrills and surprises; and both on sale right now! Next ish we'll give you the facts about the up-coming FANTASTIC FOUR SPECIAL and the SPIDER-MAN SPECIAL, but till then - see why we say THINK MARVEL?

ITEM: Let's gossip about the gang for a while. Didja know that world-famous philosopher Marshall McLuhan has a brief writeup and a full-page photo of our leader in his first book, published in 1951? It was titled The Mechanical Bride, and the chapter concerning comic mags quoted Smil.n' Stan himself! But, why not? Even Fearless Forbush is a fan of his! Rascally Roy, who's just bought himself a pet ocelot named Gollum (honest!) and Groovy Gary, who's just sold about a zillion pop songs which you'll all be humming soon, had both better look to their laurels - mainly because we've just lassoed a brand-new addition to our wondrous staff of way-out writers! Step right up and meet Raymond Marais who's now scripting Dr. Strange and will soon betrying his hand at Sub-Mariner as well. Not only is talented Ray as nice a guy as you'd wanna meet, but he's got more hair in his beard than the rest of the Bullpen have on their pointy heads!-And he's just a young sprite, too! One of these days we'll find out what he's hiding under there, but till then -welcome aboard, Bushy-and remember, your most important duty is-THINK MAR-VELL

STAN'S SOAPBOX!

Many Keepers of the Faith have de manded that we take a more definite tand on current problems such as Vie Nam, civil rights, and the increase in drime, to name a few. We've a huncl hat most Marvel madmen pretty wel now where we stand on such mattersnd we've long believed that our firs duty is to entertain, rather than editor alize. Of course, you've probably no iced that it's not too easy to keep ou own convictions out of the soul-stirring agas we toss at you-but, in our own bumbling fashion, we do try. Anyway since it's YOU who are the true editors of Marveldom, it's time for another im passioned poll! Should we editorialize more - or less - or keep things in their present fouled-up form? We'll announce the verdict as soon as one of us learns to count so we can tabulate the votes. But, till then, in case you haven't no ticed, we've got a little suggestion for you. Namely-THINK MARVEL! That's



THE MIGHTY MARVEL CHECKLIST

Marvel-ous Mags on Sale Right Now! NOT BRAND ECHH #3: This is the big one! The outlandish origins of Thor, the Hulk, and Captain America - but - these are the far-out Forbush versions, cunningly calculated to drive you batty! Marvel at its mad-

FANTASTIC FOUR #67: Prepare yourself for one of the most incredible tales of all time-as you finally meet our newest creation - the character known as - Him! No matter how unusual you expect Him to behe's even more so!

AVENGERS #44: At last! Captain America and the Red Guardian battle as never before! And this one ends in the only way possible—although we'll bet it's the last thing you'd ever suspect! It's mildly magnificentl

X-MEN #36: How can America's greatest mutant heroes rescue Professor X from Factor Three? Wouldja believe the Angel, Cyke, and Marvel Girl as construction workers? Can you picture the Beast and Iceman performing in Washington Square? And wait'll you see the villain in this one! YEEESHI

DAREDEVIL #32: Okay! Here it is! Deprived of his super-senses, DD fights to the finish against the Cobra and the murder-Hyde while he's imprisoned in the most escape-proof pad you've ever seen! How does he do it? You've gotta see it to believe it!

THOR #144: Any villains with names like Forsung, Brona, and Magnir can't be all bad-or can they? This one's a doozy! Goldilocks fights against seemingly hopeless odds while Odin is on the verge of losing Asgard! This one's for action fans!

STRANGE TALES #161: Talk about sizzling situations! This ish, Nick Fury confronts a nefarious new villain who-aww, why spoil it for you? This one you have to see for yourself! And wait'll you catch Doc Strange battling to save earth in the Land of the Million Perils! Hoop Boy!

SUSPENSE #94: Sure, we know that Tita-nium Man whumped Shellhead last ishl But this time, the Golden Avenger is fighting-mad as he strikes back! It's a battle you'll never forget! Nor will you forget the startling shock in store for you when Cap-tain America finally faces-Modok!

ASTONISH #96: America's number one amphibian-on-campus stalks the predaceous Plunderer thru the Savage Land while the rampaging Hulk is outmatched as he tears into the barbaric hordes of a fighting fanatic! And you'll never forget the fate of the half-crazed High Evolutionary! SGT. FURY #46: In a shell-studded salute

to the unsung heroes of every war, the Howlers team up with a battle-hungry medic to save a gravely-wounded Bull Mc-Giveney! This one has to hit you right in your foxhole!

MARVEL COLLECTORS' ITEM CLASSICS #11: This ish we're really gonna sock it to ya, babyl 'Cause, after thrilling to some of the greatest FF, Iron Man, Doc Strange, and Hulk sagas ever printed, you just have to wind up hangin' loosel

FANTASY MASTERPIECES #10: This is the Golden Age gas everyone's been demand-ing—the All-Winners Squad, featuring Captain America, the Human Torch, Sub-Mariner, Miss America, and the Whizzer - in a 43-page action epic destined to become the most talked-about reprint of the decadel

MARVEL TALES #10: Spidey vs. Kraven the Hunter; Thor battling it out with Loki; the Human Torch fighting for his life against the Painter of a Thousand Perils - the most frenzied fight card since the opening of Madison Square Garden! Oh, and just to top it off, your big-hearted Bullpen's tossed in another scintillating story by the wonderfully winsome Waspl



Let's meet 26 more Wayne Metcalf Houston, Texas M.M.M.S. members! Daniel Callahan

Port Chester, N. Y. Donald McKenny Baitimore, Md.

Yeadon, Pa. Robert Magee New York, N. Y. Jim Reich Rhineland, Wisc. Bernard Fauntieroy Jay Kier, Bkivn, N. Y. N. Hollyw Martin Ariner Jersey City, N. J. Ricky Rockwell Cookeville Tenn. David Jevas Houston, Texas

N. Hollywood, Calif. Danny Lewis Columbus, Ohio Butch Miller Pittsburgh, Pa. Stephen Fallon Mike Geren Canancaigua, N. Y. Daiton, Ga.

Mike Robinson Falls Church, Va. Steve Montgomery Eugene, Ore. Paul Glaze Houston, Texas Mike Geren

Jon Morarty Rochester, N. Y. Larry Libby Eugene, Ore. David Rigney Texarkana, Ark. Mark Bettis Portland, Ore,

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"SPIDERS WEB

SEND YOUR LETTERS TO: THE MARVEL COMICS GROUP, SECOND FLOOR, 625 MADISON AVE., NEW YORK, N. Y. 10022

Dear Stan and John.

I'm finally using my pen for a good reason. I want to compliment this amazingly adept arachnid on his past achievements. And now that I've completed buttering you up, I would like to have the fact established that a little goof in ish #49 showed up rather conspicuously displayed on page 7, panel 5, "Ahoy the ship! Stop your engines!" the Vulture addresses his victims. Now this would be all right if Vulchy was addressing the Queen Mary or Stan's vacation rowboat. But you goofed be-cause Vulchy was addressing a helicopter! Now what would a helicopter do if it stopped its engines? It would fall, naturally! So the Vulture wouldn't get the diamonds he was after if the copter crashed. Now that I have revealed your error, I would again like to compliment your achievements in the field of Marvelism. So, until Kraven becomes an employee of the Metropolitan Zoo, heads up, John, and hang loose, Stan, Don't tangle your webbing, Sam. And remember to give Stan a birthday no-present, Martyl

Mike Fenimore, 407 Rosemont Ave. So. Charleston, W. Va.

Are there any other kinds of presents, Mike? We wouldn't know! Boy! Just our luck to have an aeronautical engineer scanning our Vulture yarn! We make one teensy little mistake, like almost crashing that whirlybird, and you act as though we did some thing serious, like forgetting to dot an i! Actually, the Vulch was probably just excited and didn't realize what he was saying. He probably meant "Slow your engines!"—or "Face front!"—or something equally soul-stirring! Anyway, your no-prize is on the way! (Sob!)

Dear Stan and John,

I refuse to become incoherent with joy while writing this letter. I will not use a single exclamation point. I shall merely analyze, page by page, SPIDER-MAN #50.
First of all, the cover-very good. I like symbolic-type things of that sort, and the emphasis on one color was even better. Now, pages 1 through 3-an ordinary Spidey vs. Crook fight. One nice touch, though, was the door-clunking episode. Pages 3 through 7 made me very apprehensive. What would happen to Peter? Then came the topper. Page 8 was undoubtedly the best full-page panel I've ever seen in any Marvel mag. I won't even try to describe it, although Odin might come up with some adequate Asgardian adjectives. The "reward" panel on page 9 broke me up, and JJJ's "Tonight" spot was a tickler, too. Page 11's Hoods' Congress was very smokefilled-roomy. The balloons on pages 13-15 were something else. (You could apply this to the Kingpin's threats, or to the Gwen/Peter dialogue.) The reminiscences on pages 16-18 neearly had me crying, but seeing the way J. Jonah nearly dropped his moustache on page 20 made me feel better. As for the letters page, well, normally a letters page is just a letters page, but this one was better because you were using the easier-to-read smaller type. There, see? Made it through without one exclamation pointle. Oh, well, there goes the home-grown, salt-free no-prize I was going to give myself. So, as I sink slowly into the sunset, I shall paraphrase one of your MMMS DJs, Joey Reynolds(we've got two at WDRC now)-biya biyal

Doug Randall, Bow Lane Middletown, Conn. 06457

Likewise, Doug-and Joey, too! You're an amazingly awesome analyzer, mister-but how anyone can write so much without using countless exclamation points -!! It's almost like having an election without the name Forbush on the ballot! But don't worry, Faithful One-Marveldom will not be exclamation point-less too long-not while we're around!

Dear Stan and John,
Before I get to the main reason for writing, just stop and think for a moment. Do you realize in just one teenyweeny little month-Blastaar, the Juggernaut, some aliens, Hydra, Kang, the Living Tribunal and the Red Skull were planning to take over the world; the cosmic cube had passed through more dangerous hands including those of Prince Namor who incurred his wrath upon the Avengers and is ready to incur it upon the surface world; Kraven and the Vulture were fighting to take over New York City; the Ancient One is gone; and Spidey has a cold. I would like to say that it is time to release Millie the Model upon the world! Now that I've warned you of the problems of the earth, it is time to express my own. When I saw the beautiful cover of SPIDER-MAN I knew it would be a great issue-and it was! It contained your high quality writing and art. But I don't like what the issue foretold. In a nutshell it implied that

HELP! We're buried by mail! You've gotta limit your liltin' letters to only ONE PAGE—otherwise we can't read (or publish) them. So keep 'em short, Believers-don't let your bloodshot Bullpen down!

if Pete wants to continue being Spider-Man, he will have to forfeit his job, his school work, and his social life. This is wrong. In the past Pete has always had a couple of girls and has done well in school despite his wall crawling. In this issue Pete also felt he wasn't needed. Just because Harry had a date with Gwen the same night Aunt May went out with Mrs. Wa'son doesn't mean he's not liked or needed. One last thing concerning the no-prize mentioned – let me say – one letter expressed a fondness towards Peter Parker's old personality, as does everybody. We all hold a warm spot in our heart for him, but he admits the "times are changing" and to keep up with the world, Peter, especially since he is a college student, has to be extroverted. So in answering: is that frantic fan pro or con? He is pro and is just saying that Pete's development from High School to College is natural.

Robert Lax, 25 Audubon Dr.

Chestmut Hill, Mass. 02167

Whew! Thanks, Bob! You had us worried there for a minute! But, in true Marvel style, you came up with a happy ending! And, as far as we're concerned, they're the only kind. Anything that's not a happy ending merely means it's a continued story. Therewe just gave away our greatest secret—but, we don't haveta worry! According to Brand Echh, nobody's reading this anyway!



Dear Stan and John, Bring back old baddies! I was glad, nay-overjoyed, to see that you had finally brought back the Vulture. And, though I was upset to see that it wasn't old Baldy, I was pacified by the extremely realistic way in which you dumped the original Vulture. Now! Why do you have such a nasty feeling for your old villains? What is wrong with them? They were what helped to make Spidey one of the shining stars of the Marvel Age! Compare dolts such as the Shocker and the Looter with Doc Ock and Mysterio and you will see how you have declined. Look at the Sandman who will be the one for whom I will intercede. I have seldom seen such a magnificently original evil guy: But now what did you do?? You gave him to the F.F.I And if that wasn't enough, you changed his dirty green shirt and brown pants to a blehh costume with no originality and gave him cultured words to speak. Give him his old rags and his slang back! Do you realize he hasn't appeared in SPIDER-MAN since #197 After all, he is Spidey's foe. Give Sandman back to Spider-Man and whip up a good fight for them. Take him out of the F.F. There are others, of course. The Chameleon-whatever happened to him? He disappeared in Dec., 1964 as did the Sandman. It was a bad month for villains. Doc Ock? Who knows what happened to him? I sure do! And so do a lot of other Marvelites, you bet! I could go on and on-the Enforcers, Electro, Ringmaster! And the Green Goblin! You killed him! How could anybody who writes comics do that?? I shall leave you with this thought-old baddies are the best! Kim Grinder, 830 Marlowe Ave. Blasdell, N. Y. 14219

Biascell, N. I. 14219
The best what, Kim-bo? Before you even answer that inane interrogation, let us confess that you'll soon be seeing almost all the old baddies you've mentioned! Doe Ock, as you know by now, has already returned for fun and games—while Electro is starring in the

DAREDEVIL SPECIAL—the Chameleon will be back sooner or later somewhere or other—and even the Green Goblin might just pop up when you least expect him! (Like in a future ish of House and Garden!) So, you see, we like the oldies, too—mainly because we're running out of ideas for newsies!

Dear Stan and John,

After reading dozens of your mags, I have finally been moved to comment by issue #50. The cover is beautiful—please reprint it for sale without the lettering. I am a Honda owner and want to warn Peter that the no-helmet thing may be more fun, but triples his chances of death in an accident. I see that someone already has mentioned this on your letters pages. I guess that means you assemble your letters after the rest of the mag. The point is that as of January, in New York State, all riders, including Gwen, must wear helmets, by law: also they must have a windshield or goggles or face shield to keep stray wasps and spiders from hitting their eyes. What happened to Peter's glasses? He doesn't seem the vain contacts' type. Besides, he needs glasses or goggles for chem lab. I must say I've never seen Peter so grim, so determined. Maybe he just forgot his helmet. I have the chaotic honor of being a caseworker for the NYC Department of Welfare, so I'd like to correct your little tearjerker before somebody invades their local center for the loot. The fact is that, like everything else now, we are computerized. The regular twice-monthly checks are mailed from downtown Manhattan unless we send forms stopping them. The paperwork is endless and we dream of simply punching a cash register, but 'taint so. By the way, thanks for indicating that the people receiving welfare need it. I wish more people understood that. As for Spidey, the criticism about him changing into a swinger is unfounded. Lots of bright, science-minded kids don't make it in high school where the values are juvenile (sports, cars, parties, looks) but find a lot more friends in college. Also, he's not just a swinger—he's an introverted and tortured soul—like a lot of us Lower East Side types.

Nuff said?

Janet Schleicher, 327 E. 12th St. New York, N. Y. 10003

'Joyed your cogent comments, Jan. As for Spidey's specs—where've you been all these months? He gave up wearing them a long time ago 'cause he didn't really need 'em. We're kinda proud of you being a Welfare Dept. caseworker, gal—and we're sending you a complimentary subscription to you-know-who for cluing us in on the latest payroll procedures. No, no—don't thank us! Just be sure our check is an time next month!

NOTE: We recently received a letter which affected all of us very deeply. We are printing it, in its entirety, with no comment—save one—

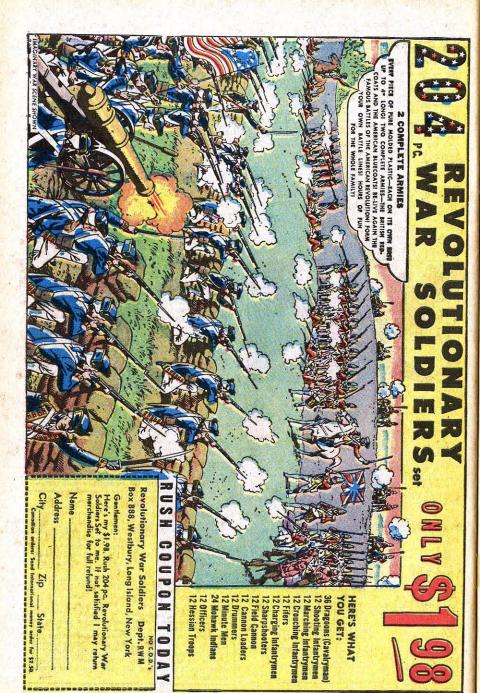
Dear Stan,

Since all of us in the headquarters section of India Company are Spider-Man fans, we regret to inform you that Corporal St. Clair, whose letter will be printed in SPIDER-MAN #50, was killed-in action on 28 February, 1967. He was a squad leader in our 3rd Platoon when his patrol was ambushed southwest of Da Nang. Your comic SPIDER-MAN is the most sought after piece of literature and art work in this company. Keep up the good work; you're a real morale booster.

India Company 3/1 3rd Bn., 1st Mar. 1st Marine Div. (REIN) FMF, FPO, San Francisco, Cal. 96602

God rest you, soldier. And God bless you all.

As a mark of respect to Corporal St. Clair, and all others who have given the last measure of devotion for their country, we are omitting our usual "coming attractions" paragraph this issue. We prefer, instead, to express the fervent hope that the day will soon come when men in every land will walk together in peace-and brotherhood.





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